



Festivalis „Mados infekcija“ skelbia tarptautinį konkursą „INJEKCIJA“ – jaunų, talentingų dizainerių paiešką. Nugalėtojams bus suteikta galimybė pirmą kartą savo kūrybą pristatyti ant „Mados infekcijos“ podiumo, kuriuo žygiavo daugelis Lietuvos, o taip pat ir dizaineriai iš užsienio: Siv Stoldal, Carlos Diez Diez, Richard Rene, Txell Miras, Jean Pierre Braganza, Barbara i Gongini, Patrick Mohr, Asger Juel Larsen, Federico Cina, Tobias Birk Nielsen ir daugelis kitų.

## KONKURSO ETAPAI

- I-etapas** > konkurse dalyvauti planuojančių dizainerių registracija iki **2020 09 01**. Pildyk registracijos formą čia: <https://bit.ly/3iSSLb0>.
- **II-etapas** > eskizų pateikimas internetu komisijai iki **2020 09 13**. Į III-ąjį etapą patekę dalyviai bus informuojami asmeniškai **2020 09 16**.
- III-etapas** > profesionalų komisijos atrinkti talentai dalyvauja parodomajame renginyje, kuriame pristato po 5 įgyvendintus kolekcijos modelius (renginys vyks **2020 10 18**)

## PAGRINDINIS PRIZAS

Nugalėtojams bus suteikta galimybė pirmą kartą savo kūrybą pristatyti ant „Mados infekcijos“ podiumo.

## KAS GALI DALYVAUTI?

Konkurse gali dalyvauti profesionalūs dizaineriai ir studentai, kurie dar nėra dalyvavę „Mados infekcijoje“.

## KONKURSO SĄLYGOS

Konkurso tema: **LAISVĖ**

Nebus nė vieno suflerio / nuorodos ar reikalavimo. Kurkite kaip galite geriausiai šiandien, bet su mintim apie rytojų!

- Nugalėtojas įsipareigoja sukurti ne mažesnę nei 20 modelių kolekciją „Mados Infekcijai“, kuri įvyks **2021 m. pavasarį**.
- Dizaineris įsipareigoja apmokėti jo kolekcijas demonstruojančių modelių honorarus festivalyje „Mados infekcija“.
- Organizatoriai pasirūpina visa parodymui reikalinga infrastruktūra, modelių darbu, makiažo meistrais, foto / video medžiaga, sklaida spaudoje.

**DARBŲ PATEIKIMAS** > visą žemiau išvardintą medžiagą siųsti vienu metu el. paštu [ieva@madosinfekcija.lt](mailto:ieva@madosinfekcija.lt) per [wetransfer.com](https://wetransfer.com) (failo dydis iki 500 MB)

Dalyvio kūrybinė biografija su portretine nuotrauka  
Kolekcijos idėja  
15 - 20 modelių eskizų  
1 įvykdyto modelio nuotrauka  
Audinių pavyzdžių nuotraukos

## VERTINIMO KRITERIJAI

Dalyvius vertins kompetetinga profesionalų komisija.

Vertinamas kolekcijos konceptualumas, idėjos aktualumas ir novatoriškumas, kūrybiškumas.

Registruodamasis dizaineris patvirtina savo darbų autorystę ir originalumą. Bet kokios pretenzijos dėl plagiovimo bus adresuotos jam.



**INJECTION** – emerging fashion talent Competition established by fashion festival ‘FASHION INFECTION’ calls for international entries.

The objective of the Competition is to discover and reveal upcoming fashion designers with fresh, new and conceptual ideas. Winners will be granted with all needed support and opportunity to make a start on the catwalk of ‘FASHION INFECTION’ together with leading Lithuanian and prominent worldwide known fashion designers. Not to mention the ones who have already showed their collections: Siv Stoldal, Carlos Diez Diez, Richard Rene, Denis Simachev, Txell Miras, Alistair Carr, Jean Pierre Braganza, Barbara i Gongini, Patrick Mohr, Federico Cina, Tobias Birk Nielsen and many others.

‘FASHION INFECTION’ is the most prominent annual fashion festival in Lithuania and Baltic states started in 1999 and distinguished for conceptual and innovative attitude likewise production quality.

### ELIGIBILITY

The Competition is open both to design students and professionals, without age limit.

### AWARDS

The Jury made up exclusively of professional designers and fashion critics will award winners. Winners will be granted with an opportunity to present their collections during the fashion festival ‘FASHION INFECTION’ (2021 spring) in Vilnius, Lithuania. The organizers of ‘FASHION INFECTION’ undertake to cover costs of each winner (accommodation; all backstage facilities; photo and video records; press coverage; etc.). Designer covers travel expenses himself.

### COMPETITION PROCEDURE

**Phase one** – designers registration to participate in the competition till **September 1st 2020**

Register your entry here: <https://bit.ly/3iSSLb0>.

**Phase two** – all entries must comprise following material via internet till **September 13th 2020**

- Detailed curriculum vitae with a portrait picture
- Image, text documentation of the collection with design concept (season doesn't matter)
- 15 – 20 model sketches
- A few pictures of 1 accomplished model
- Fabric sample pictures

**please send all material at once via wetransfer.com to [ieva@madosinfekcija.lt](mailto:ieva@madosinfekcija.lt) (file size max 500 MB)**

**Phase three** – all entries selected by the Jury will be invited to participate in the second phase of the Competition. Everyone will be informed about the Jury decision personally till **September 16th 2020**.

All entries invited to the third phase will have to present 5 implemented models on the catwalk during the final show of the Competition. Designers can arrive personally to the event (but they will have to cover travel expenses themselves. Organizers will only take care of accommodation) or send the models with precise instructions by post. Organizers will send the models back to the designers after the final show.

### Theme for 2020 Competition

#### FREEDOM

No specifications / No references / No prompts. Do your best today with future in mind. You are free as a bird!

- Winners will be announced during the final ‘INJECTION’ show held in Vilnius, Lithuania on **October 18th 2020**
- The winner is obliged to show not less than 20 models at ‘FASHION INFECTION’ which will be held in Spring 2021 in Vilnius, Lithuania.
- Winner is obliged to cover his model fees during ‘FASHION INFECTION’.
- The organizers of ‘FASHION INFECTION’ undertake to cover costs of accommodation, all backstage facilities, photo and video records, press coverage; etc.. Designer covers travel expenses himself.

### Entries will be judged according to the following

The Jury, made up exclusively of professionals, will assess the authenticity and originality of the idea; design concept and quality; complete stylistic interpretation; choice of material and construction of cut; technical and creative realization.

Design must be original and not previously produced.

The designers of the works submitted will be responsible before any claims made in relation to the authorship of the designs and possible cases of plagiarism related to the same.