



Website: www.lapetitealice.com

Valid until 15th of September

Job Description:

We are a rapidly growing sustainable clothing brand, creating linen clothes and accessories with embroideries for children and women. Everything is entirely handmade in our cozy studio in Vilnius, Lithuania, from Oeko-Tex certified linen.

The ideal candidate would be someone who loves social media, is passionate about creating & copywriting content (Social media & Video), and understands the brand and digital content strategy. Here, content is defined as multimedia articles, blog posts, images, videos, and other content that helps foster online engagement for Chinese social media. Such as Wechat, Weibo, Duiyan and Xiaohongshu.

Internship: Unpaid

Internship duration: 4 months (Part-time)

Starting Month: October

Job type: Vilnius, Lithuania / Remote option available

Responsibilities

- Social media: Create and publish social media posts through various channels in Chinese on WeChat, Weibo, Duiyan, and Xiaohongshu.
- Marketing operations: Assist in creating and implementing marketing strategies for the Chinese Market.
- Translating Promotional material in Chinese.
- Edit the content to ensure quality, clarity, and consistency.
- Develop strategies to build community and interact with followers, Finding creative ways to get us noticed in the Chinese market
- Contact Chinese influencers for collaborations.

Qualification:

- You study a relevant program or have proven experience in the skills we are searching for. The most important is to have a passion.
- Proficiency in English & Chinese Lithuanian is not a requirement – we're an international team!
- Have been on study or exchange to another country.
- Strong writing & analytical skills.
- Passionate about the fashion industry & social media.

You'll love us because:

- We are fun, real, down-to-earth people who also wake up in the middle of the night with new ideas and inspiration.
- We're growing fast, and that's a fun space to be in.
- We encourage a dynamic environment with high-energy, high-output results.
- We are creating a movement bigger than ourselves that positively enhances people's lives & the environment.
- We lead with context, not control and let you determine the best ways to accomplish your goals; no time for micromanagement, just performance and excellence.
- We are a wicked smart yet humble team. Egos are not part of the mix.
- La Petite Alice embodies the excitement of start-up culture with the success to back it up as it reaches for mid-market growth and beyond.

Perks & Benefits:

- Real-world Experience while working in a diversified team.
- Free coffee/tea: Get your caffeine fix to get you started and keep you going.
- Near public transit: Easy access and friendly workplace.
- Skills development: We want to take you from good to great.

We are looking forward to your application by September 15, 2022. For any questions or queries, contact the Happiness manager Andreja Sazon via andreja@lapetitealice.com

We do not discriminate against anybody based on gender, age, sexual orientation or sexual identity, ethnicity, religion, or disability – everybody is welcome.