



**Website:** [www.lapetitealice.com](http://www.lapetitealice.com)

Valid until 15th of September

## **Job description**

### Job Description

We are a rapidly growing sustainable clothing brand, creating linen clothes and accessories with embroidery for children and women. Everything is entirely handmade in our cozy studio in Vilnius, Lithuania from Oeko-Tex certified linen.

Internship: Unpaid

Internship duration: 4 months

Starting Month: October

Job type: Vilnius, Lithuania

Type: Full time

## **Responsibilities**

- Auditing websites to find technical and content optimization opportunities in order to improve search visibility.

- Performing keyword research to provide user insights and optimize websites in line with business objectives and KPIs.
- Performing SEO-focused analysis around industry, competitors and search trends to influence strategy development and implementation.
- Creating content campaigns that generate both traffic and backlinks.
- Collecting, analyzing and reporting data and insights on website traffic, rankings and other SEO KPIs.

**Qualification:**

- You study a relevant program or have proven experience in the skills we are searching for. The most important thing is to have a passion.
- Proficient in English. Lithuanian is not a requirement – we’re an international team!
- Have been on study or any other exchange to another country.
- You are a team player with a positive mindset and a 'can-do attitude.
- Curious - our fulfillment comes from the daily learnings you make and share with others.
- Proactive and independent attitude.
- Strong writing & analytical skills.
- Understanding of all search engines and functions as well as marketing

**You'll love us because:**

- We are fun, real, down-to-earth people who also wake up in the middle of the night with new ideas and inspiration.
- We're growing fast and that's a fun space to be in.
- We encourage a dynamic environment with high-energy, high-output results.
- We are creating a movement bigger than ourselves that positively enhances people’s lives & the environment.
- We lead with context not control and let you determine the best ways to accomplish your goals. No time for micromanagement, just performance, and excellence.
- We are a wicked smart yet humble team. Egos are not part of the mix.

**Perks & Benefits:**

- Real-world Experience while working in a diversified team.
- Voucher to buy at our shop.
- Free coffee/tea: Get your caffeine fix to get you started and keep you going.
- Near public transit: Easy access and friendly workplace.
- Skill development: We want to take you from good to great.

We are looking forward to your application by September 15, 2022. For any questions or queries contact the Happiness manager via Andreja Sazon - [andreja@lapetitealice.com](mailto:andreja@lapetitealice.com)

We do not discriminate against anybody based on gender, age, sexual orientation or sexual identity, ethnicity, religion, or disability – everybody is welcome.