



**BIOK LAB**  
INNOVATORS OF NATURAL BEAUTY

**WE'RE HIRING  
MARKETING INTERNS!**

## ABOUT US

We count over 30 years of experience in cosmetics field by producing natural and organic products enriched with plant-based, herbal, bio-technological and synthetic active ingredients to provide healthy skin, hair and teeth. Our products are recognized by dermatologists and dental care professionals and our high quality and efficiency are valued by people all over the world!

## WHAT YOU WILL DO

Here, you will be supporting the Marketing team in developing, implementing, and analysing marketing activity across our 5 brands. A role with a great deal of exposure and insight giving valuable experience to support your on-going business/marketing related studies, through day-to-day admin and the opportunity to be involved in marketing activities and product development.

- Full ownership of brand social media channels: building strategies, content creation, community management. Overseeing our partners' social media activities - supplying and approving content, assisting them on day-to-day questions.
- Sourcing influencers and communicating with them on social media. Managing influencer gifting.
- Complete regular audits of brand e-content on retailer websites and work with the Sales team to update content where and when relevant.
- Support the Brand Managers in generating campaign and new product ideas, conducting product research & analysis projects.
- Conduct monthly trends and competitor analysis online and in-store.
- Manage product samples stock in the office.
- Assist the team in organizing events and exhibitions.
- Administrative tasks - preparing presentations, filling documents, ordering marketing materials.

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# BIOK LAB WE'RE HIRING MARKETING INTERNS!

## WHAT YOU WILL BRING

- Currently studying for a degree in Business, Marketing or Communications preferred.
- Previous work experience is not required.
- Good English skills, both written and verbal.
- Demonstrate an interest and awareness in social media activities.
- Enthusiasm, energy, tenacity, commitment, a pro-active approach to work.

## WHAT WE OFFER

- Ability to gain experience in the marketing field working with well-know Lithuanian brands.
- Freedom to express your ideas and bring them to life!
- Mentorship programme - learn about a business area of interest from experts.
- Possibility to work remotely - not feeling like driving to the office today? No problem, let's jump on a Teams call from the comfort of your home, a coffee shop or a library.
- Flexible working hours - fit your work around your life!
- 100 EUR monthly budget to purchase products on our website.
- Special discount on our products for your family and friends.
- Career growth opportunities. Following a successful period of working as an intern within the team - a possibility of signing permanent contract as a Junior Brand Manager.

This is an unpaid internship opportunity with the possibility of transferring to a permanent role.

## HOW TO APPLY

Please email us at [rinkodara@bioklab.com](mailto:rinkodara@bioklab.com) introducing yourself in 3 short sentences and don't forget to attach your CV! Or - scrap that and just make your application a TikTok!

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