



Website: www.lapetitealice.com

Valid until 15th of September

Job Description

We are a rapidly growing sustainable clothing brand, creating linen clothes and accessories with embroidery for children and women. Everything is entirely handmade in our cozy studio in Vilnius, Lithuania from Oeko-Tex certified linen.

Internship: Unpaid

Internship duration: 4 months

Starting Month: October

Job type: Vilnius, Lithuania / non-Remote

Type: Full time

Responsibilities

- Ideation for creating reels & tiktok.
- Social media: Create and publish social media posts through various channels.
- Marketing operations: Assist in the creation and implementation of marketing strategies.
- Helping to formulate and follow the content strategy plan.
- Edit the content to ensure quality, clarity, consistency.

- Write short, but powerful texts and generate ideas for engaging content.
- Develop strategies to build community and interact with followers, Finding creative ways to get us noticed.

Qualification:

- You study a relevant program or have proven experience in the skills we are searching for. The most important thing is to have a passion.
- Proficient in English. Lithuanian is not a requirement – we're an international team!
- Have been on study or exchange to another country.
- Canva or Adobe skills preferred.
- Basic camera and lighting skills would be a plus.
- Strong writing & analytical skills.
- Passionate about the fashion industry & social media.

You'll love us because:

- We are fun, real, down-to-earth people who also wake up in the middle of the night with new ideas and inspiration.
- We're growing fast and that's a fun space to be in.
- We encourage a dynamic environment with high-energy, high-output results.
- We are creating a movement bigger than ourselves that positively enhances people's lives & the environment.
- We lead with context not control and let you determine the best ways to accomplish your goals, no time for micromanagement, just performance and excellence.
- We are a wicked smart yet humble team. Egos are not part of the mix.
- La Petite Alice embodies the excitement of start-up culture with the success to back it up as it reaches for mid-market growth and beyond.

Perks & Benefits:

- Voucher to shop at La Petite Alice.
- Real-world Experience while working in a diversified team.
- Free coffee/tea: Get your caffeine fix to get you started and keep you going.
- Near public transit: Easy access and friendly workplace.
- Skills development: We want to take you from good to great.

We are looking forward to your application by 15th of September, 2022. For any questions or queries contact the Happiness Manager

Andreja Sazon - andreja@lapetitealice.com

We do not discriminate against anybody based on gender, age, sexual orientation or sexual identity, ethnicity, religion, or disability – everybody is welcome.